



JOHANNA ESPINOSA *portfolio*

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Let's keep in touch!



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Welcome to My Portfolio

I'm Johanna Espinosa, a graphic designer and artist with over two decades of experience showcasing my work both nationally and internationally. My artistic journey has been profoundly shaped by my exposure to diverse cultures in the United States and Nicaragua.

My artwork is featured in several notable collections, including the Nicaraguan Central Bank Collection, The Ohio State University, and The Wexner Center for the Arts.

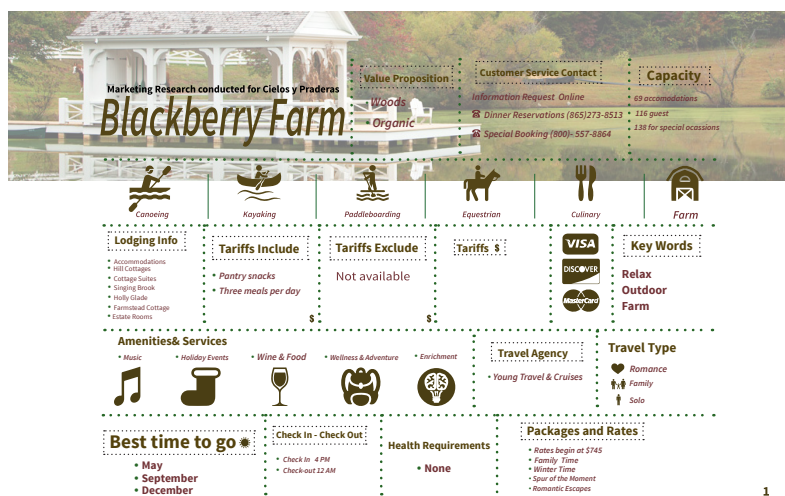
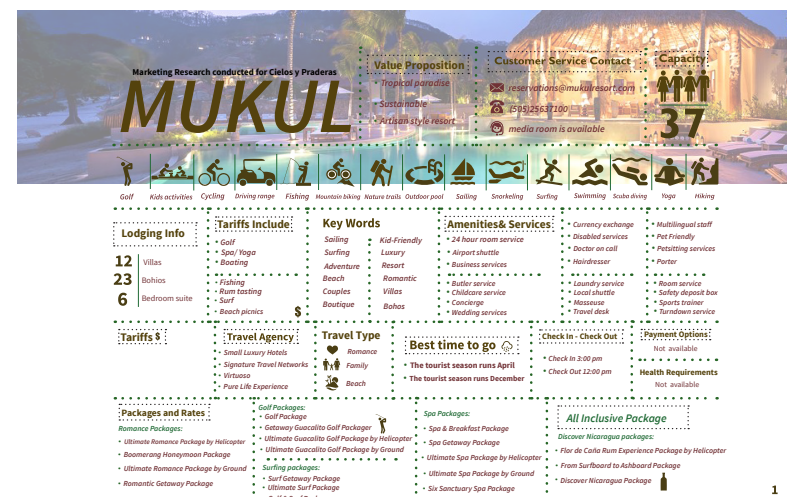
In addition to my artistic pursuits, I have carved out a niche as a design consultant, brand strategist, and marketing for various companies in the U.S. and abroad, including Nekupe, Biosortia, Univenture, and UniKeep™. Before my work with Nekupe, I managed marketing campaigns and played a pivotal role in developing the Univenture corporate identity across multiple mediums. I've also had the pleasure of serving as a design consultant for the Nicaraguan Institute for Small and Medium-Sized Industries, where I planned international events to promote Nicaraguan handcrafts and ceramics.

My multifaceted career has included roles such as a Webmaster for the Center for Latin American Studies at The Ohio State University and illustrating children's books. I am honored to have received awards for my contributions to both national and international art exhibitions. I hold a Master of Fine Arts from The Ohio State University and a Master of Education from Framingham State University in Boston. I invite you to explore my portfolio and see how my experiences and inspirations have shaped my work.

Let's keep in touch!

JOHANNA ESPINOSA

I conducted marketing research for a future resort. I needed to fit all the information graphically onto one page for each resort. Here are some examples of the 15 resorts where I conducted research.



Process

Tagüe is a Nicaraguan Company that promotes Nicaraguan Ceramics.

Tagüe comes from Nahuatl: Clay in Colors

Pronunciation in English: Tawi

Trademark: Geometric Ceramic Vase

1. The horizontal signature will be used on print items and vehicles.
2. The vertical signature will be used on buildings and billboards.
3. The mark was constructed on a grid using geometric shapes.
4. Process Color
5. Color Study



C-4 M-43 Y-63 K-0
C-4 M-13 Y-27 K-0
C-5 M-19 Y-38 K-0





PRIMARY LOGO



BLACK & WHITE



WORDMARK



BRAND STANDARD COLORS



PMS 638 blue

C: 89
Y: 0
M: 7
K: 0

R: 0
G: 175
B: 216

HTML: 00AFD8



PMS 375 green

C: 47
Y: 0
M: 94
K: 0

R: 146
G: 212
B: 0

HTML: 92D400



80% black

C: 0
Y: 0
M: 0
K: 80

R: 35
G: 31
B: 32

HTML: 595959

BRAND FONTS

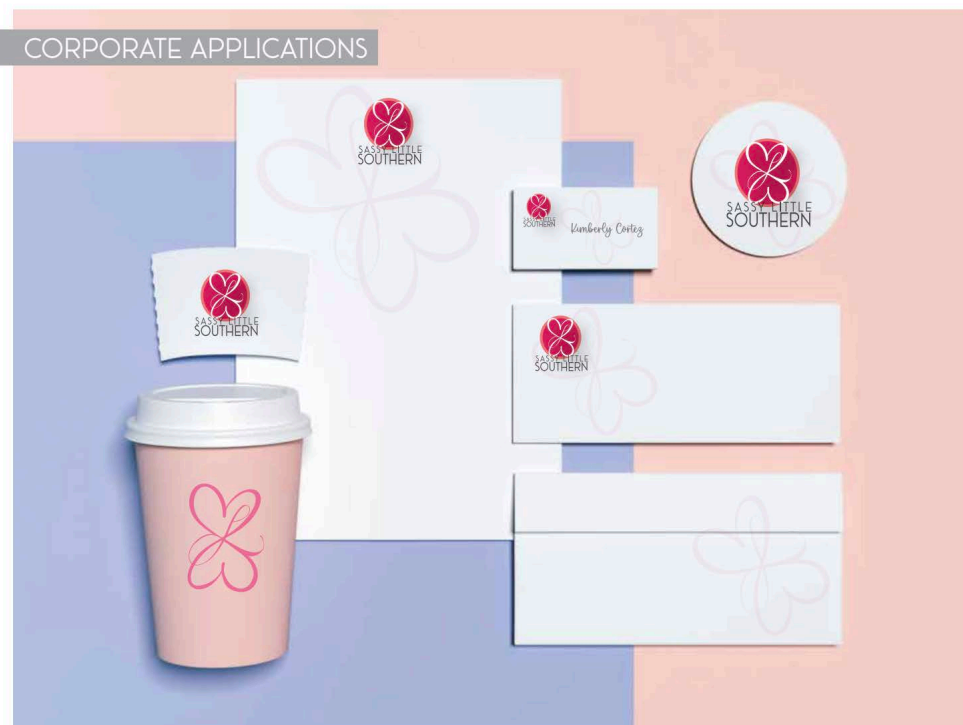
Helvetica Neue- Marketing collateral (there are many other available versions in this family)

ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890
ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890
ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890
ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890



THE ICON INSIDE STANDS FOR THE ACRONYM SLS

CORPORATE APPLICATIONS



Special Health Care BULLETIN

THE HEALTH CARE PRESERVATION PLAN

OPERS Retirement Board adopts Health Care Preservation Plan

On Sept. 9, 2004 the OPERS Retirement Board voted to adopt a Health Care Preservation Plan (HCPP) with an effective date of Jan. 1, 2007. More than two years of hard work and

research went into the plan by the OPERS board and staff, and by a health care work group comprised of representatives from OPERS' constituency groups and experts in the

fields of health care and finance. Put simply, the HCPP restructures OPERS' health care benefits program to improve financial solvency in the face of skyrocketing health

care costs. OPERS is announcing adoption of the HCPP more than two years in advance of its implementation, giving our members and retirees additional time to prepare.



Dear OPERS Members and Retirees:

On behalf of the OPERS Retirement Board, I would like to thank you, our members and retirees, for all the comments and input we've received in recent months addressing retiree health care. It is clear that, like us, you are concerned about skyrocketing health care costs and their impact on health care benefits. The opinions you voiced have been extremely important and we have carefully considered each one. I am pleased to announce that after more than a year of research and deliberation, the board has adopted a plan that we believe will preserve retiree health care benefits well into the future.

It's no secret that the entire health care industry is in crisis. Many public and private pension funds have been forced to cut back and, in some cases, terminate health care programs altogether. OPERS' retiree health care costs have doubled from \$524 million in 1999 to more than \$1 billion this year. Providing full retiree health care coverage after 10 years of service has become unaffordable for OPERS and is a benefit that is virtually unavailable in either private or public sector employment. If OPERS did nothing to curb the rising costs of its program or to bring in more revenue, the \$11 billion now reserved for health care benefits could be gone in less than 12 years, forcing retirees to bear nearly the full cost of health care, estimated at \$640 per month in today's dollars.

Many months ago, the OPERS board committed to doing everything within our power to ensure long-term members and retirees would continue to have access to meaningful health care benefits well into the future. As part of this commitment, OPERS created the Health Care Preservation Plan (HCPP), a long-term plan designed to extend the solvency of our health care fund. While the overall plan may seem complex, its premise is quite simple. In order for OPERS to provide health insurance for you during retirement, you will need to share in the cost. How much you will be required to share in the cost depends on your length of membership in OPERS

at retirement. Employees with the most service will pay the least. By sharing the cost, we share in a solution of preserving health care benefits in retirement – a benefit that many other retired workers in America will not have. And unlike other pension systems, we have announced the adoption of the HCPP two years in advance of its implementation, giving our retirees and members additional time to prepare. In addition, implementation is going to be phased-in over five years to allow members to compensate for the changes.

In recent months, there has been a tremendous effort to educate OPERS members and retirees on the details of a draft HCPP. OPERS provided information on the draft plan through seminars, newsletters and the website, and also asked for your feedback. This feedback was compiled and presented to the board for consideration prior to our adoption of the HCPP. The attached bulletin details the HCPP and provides a summary of the feedback we received during our draft plan education effort. In addition, the bulletin addresses how we listened to your concerns and made significant changes to the draft plan before adopting the HCPP. It is important that you get the facts and understand how the HCPP is going to affect you and your family. Please read this bulletin carefully.

Again, thank you for your support and attention to this issue. If you have general questions regarding the HCPP that are not addressed in this bulletin, please visit our website or call 1-800-222-7377. Since the HCPP will not take effect until Jan. 1, 2007, please continue to read future OPERS newsletters and visit our website for news regarding the plan and its implementation.

Sincerely,

Charlie Adkins
Charlie Adkins, Chair
OPERS Retirement Board

Philosophy and Guiding Principles Behind the Plan

To provide access to meaningful health care benefits to eligible retirees and dependents throughout the target solvency period.

Guiding Principles:

1. Preserve access to quality health care coverage for all eligible members and their dependents.
2. Commit to a long-term solvency period.
3. Balance health care changes between current and future retirees.
4. Consider career service, membership status and affordability in determining health care premium.
5. Balance OPERS responsibilities with the member's accountability and consumerism of our member to preserve benefits for the long term.
6. Manage the program using sound business practices consistent with industry norms and market developments.
7. Review annual program adjustments to keep with increasing health care and pharmacy costs which allow for a phased-in approach to the program.
8. Support health and disease management programs that assist benefit recipients and hold them accountable for results.
9. Pursue health care public policy change and advocacy activities.
10. Maintain affordability of health care through multiple plan designs while preserving purchasing power.
11. Educate and communicate with all as early as possible and on an on-going basis on all aspects of the OPERS health plan.

Health Care Preservation Plan Provisions

Graded Monthly Allocation

Under the HCPP, retirees eligible for health care benefits will receive a graded monthly allocation (GMA) based on their years of service at retirement. A full allocation (100 percent) is equal to the amount that OPERS spends, on average, to pay health care expenses for that retiree based on your length of service at retirement.

Group 1

Current retirees and those eligible to retire with health care coverage before January 1, 2007

- Receive 100 percent allocation.
- Dependents receive 75 – 90 percent of retiree allocation, depending on the retiree's years of service.
- Dependent premium increase is phased-in over 5 years (20 percent per year).

Important to Group 1 members:

- OPERS members are eligible to retire with available health care benefits at age 60 with 10 years of service credit, at age 55 with 25 years of service credit and at any age with 30 years of service credit.
- Once a member becomes a retiree their graded monthly allocation will increase each year by wage inflation (approximately 4 percent). If health care inflation exceeds wage inflation, the retiree may be responsible for up to 5 percent of this excess health care inflation as a part of their monthly premium. The determination of what portion of this 5 percent will be passed on to the retirees in the form of a premium will be determined on an annual basis by the OPERS Retirement Board.
- The Health Care Preservation Plan phases in changes affecting Group 1 (dependent premiums only) at the rate of 20 percent per year through 2011. This means that Group 1 will pay 20 percent of the added cost in 2007, 40 percent in 2008, and so forth, until they are paying 100 percent of the added cost.

Group 1: Health Care Premiums

Estimated future health care coverage costs in 2007

Years of service	30	25	20	15	10
Under 65 Retiree Pays	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Over 65 Retiree Pays	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Under 65 Dependent Pays	\$80	\$120	\$160	\$200	\$200
Over 65 Dependent Pays	\$40	\$52	\$69	\$86	\$86

All dollar figures are monthly premiums based on a projected \$500 per month system cost to insure an under-65 individual or \$500 per month for an over-65 individual in 2007.

The premiums listed above:

- are estimates only; actual premiums may vary based on inflation and other factors.
- are based on highest possible Enhanced coverage levels; alternate plans could reduce them by up to 40 percent.
- will be reduced by 30 percent for qualifying low-income retirees.

OPERS members only need to be eligible to retire prior to Jan. 1, 2007 to be placed in Group 1 under the HCPP. If you meet any of the retirement eligibility requirements by Jan. 1, 2007, you will be in Group 1 regardless of when you actually retire.

White Castle connects

november / december 2004

Record Number Inducted Into 25 Year Club

Today, no one seems to stay in one place for too long.

Executives jump from one company to another. Families move from Boston to Chicago to Denver to Atlanta before the kids finish middle school. Pro athletes change uniforms so often that you need a program to know who's playing for whom. The only Albany Country Club in suburban Columbus in September.

Things are a little different here at White Castle. Our team members are a loyal bunch. And this year, a record 65 team members entered into our home office, bakeries, meat school, Pro athletes change uniforms so often that you need a program to know who's playing for whom. The only Albany Country Club in suburban Columbus in September.

To qualify for this esteemed club, team members must have 25 years of continuous service in one or more of the company's divisions — restaurants, meat processing plants and PSB Company.

See Record Number Inducted, page 4

IN THIS ISSUE:

- 2 Safety Awards Dinners
- 3 Crave Time Cook Off
- 4 25 Year Club Honorees
- 6 Par for the Course
- 8 "Harold and Kumar" on DVD

Crave Time Cook Off Recipe Contest

Features Eclectic Array of Creative Concoctions

Don't worry about making travel plans to Tacoma, Washington, has to travel farther than Harold and Kumar to get to the nearest White Castle restaurant — 1600 miles. But a true craver never lets minor details get in the way. This year that attitude really paid off when her entry, "The Castle's Secret Ammo," was named the winner of the 2004 Crave Time Cook Off recipe contest.

THE CASTLE'S SECRET AMMO

10 White Castle hamburgers
1/4 cup beta-carotene oil (add to sun-dried tomatoes, chopped)
1 cup shredded Monterey Jack cheese with Parmesan cheese
1/2 cup grated Parmesan powder
Put hamburgers into food processor; process to comb. Place into bowl. Stir in beta-carotene oil, tomatoes, cheese, and seeds. Arrange cut-side down on grill. Sprinkle with Parmesan powder. Place paper with hamburger in additional bowl. Sprinkle with beta-carotene oil, tomatoes, cheese, and seeds. Bake in additional bowl for 20 minutes. Top each burger with a shredded cheddar cheese. Sprinkle with beta-carotene oil, tomatoes, cheese, and seeds. Accompany with salsa. Serves 6.

Perennial Season Favorite

Turkey Stuffing

Ingredients:
10 White Castle hamburgers
no onion
1 1/2 cups turkey, dried
1 1/4 tsp. ground sage
1 1/2 tsp. ground sage
1/4 tsp. ground sage
1/4 tsp. ground sage
1/4 cup chicken broth

Directions:
In a large mixing bowl, tear the burgers into pieces and add dried turkey and seasonings. Toss and add chicken broth. Toss well. Stuff quality of turkey just before cooking. Make about 8 cups stuffing. In a 10-12 pound turkey, to prepare for a 10-12 pound turkey, in a covered casserole dish or 120-130 for 10-12 pounds, add stuffing to turkey. Stuffing should be the equivalent of 1/4 cup of stuffing per pound.

Bon appetit!

A tasty round of congratulations goes out to all of the contestants. As this year's winner of the Crave Time Cook Off, one Crave Called 30 White Castle hamburgers every week for an entire year. The winners up don't get left out, either. They each received one Crave Case of Hamburgers.

Students and faculty of the Hospitality Management Department at Columbus State Community College, a "Shingle" submitted by the Department of Hospitality Management, prepared the top ten entries for the 2004 Crave Time Cook Off. The winners of the contest are: "The Castle's Secret Ammo" by Carol Dowling, "Turkey Stuffing" by Tina Derrall, "White Castle Hash" by Aldo Fajardo, "White Castle Quiche" by Aldo Fajardo, "White Castle Hash" by Aldo Fajardo, "White Castle Quiche" by Aldo Fajardo, "White Castle Hash" by Aldo Fajardo, "White Castle Quiche" by Aldo Fajardo, "White Castle Hash" by Aldo Fajardo, "White Castle Quiche" by Aldo Fajardo.



How To Invest and Select Your Retirement Account



Retirement Plans

As a Member (continued)

Law Enforcement/Police Safety Officers (Continued)

than to preserve the period to protect life and property, and to enforce the laws in Ohio, who full-time benefits or disability benefits appointed by the Hamilton County Municipal Clerk of Courts under Section 1901.32 (K)(5), may retire under the law enforcement division at age 52 or receive a reduced benefit as early as age 48 with at least 25 years of service. By choosing to take retirement benefits early, the officer agrees to accept 75 percent of that full benefit at age 48, 80 percent at age 49, 85 percent at age 50, or 90 percent at age 51.

Members who are contributing to the law enforcement or public safety division of the Traditional Pension Plan and OPERS-covered position are required to contribute to both the law enforcement or public safety division and the non-law enforcement division, and may earn benefits under each.

If you are retired under OPERS or another Ohio retirement system and return to work as an elected official, you will be treated as a non-employed retiree (see *The Employed Retiree*, page 100).

For elected officials, more information concerning these provisions can be found in the booklet, *Elected Officials*, which is available from the OPERS Publications Department.

Elected Officials

Membership in OPERS is optional for service as an elected official; however, if you do not choose membership in OPERS you must contribute to Social Security.

Elected officials who choose to join the System have 180 days from the date their membership begins to select one of the Retirement Plans (see *Selecting My Retirement Plan* on page 106). Membership in OPERS will limit your ability to make tax-deferred contributions to an individual retirement account (IRA).

Contributions

Employee Contributions

As a member of OPERS you are required to make contributions through payroll deduction to the retirement plan you select. The current contribution rate is 8.5 percent of assessable salary. Members in the law enforcement division of the Traditional Pension Plan contribute 9.0 percent or 10.1 percent, depending on their position, to both the Law Enforcement Officers on page 100. These rates are subject to change.

Federal law now makes it possible for employees to pay or pick-up employee contributions to OPERS. This enables employees to limit their contributions on a tax-deferred basis. (Refer to *Taxability on the Funds in the Miscellaneous section*, page 101.)

For members participating in the Traditional Pension Plan, contributions are credited to your defined benefit account and invested as determined by the OPERS Board. A statement of your account as of the previous December 31st is mailed to these members each year.

For members participating in the Member Directed and Combined Plans, employee contributions (less an administrative fee) are credited to the member's individual defined contribution account and invested as determined by the member. Statements of the account are mailed to these members quarterly.

All members can view their account information with 24-hour access through our Member Benefits System website at www.opers.org. Read more about MBS on page 102.

Other Member Benefits

Disability Benefits

OPERS members who participate in the Traditional Pension and Combined Plans are eligible for one of two disability programs – the original plan or the revised plan. Employees who had contributions on deposit with OPERS on July 29, 1980, had a one-time opportunity to select coverage under one of these programs. Those employees hired after July 29, 1980, are covered only under the revised plan. Ohio OPERS members who participate in the Member Directed Plan are not eligible for disability benefits through OPERS. Under the Member Directed Plan, the vested portion of your individual account would be available.

The following is a summary of the two disability features under the Traditional Pension and Combined Plans; the differences also are defined.

through a refund after your OPERS-covered employment is terminated.

Eligibility

Common Features

1. As a member participating in the Traditional Pension or Combined or 60 contributing months in the Plan in which you are participating, you must have at least five years of contributing service credit. This credit requirement may be made up solely of contributing service. The combination of contributing and purchased service, or division of the Traditional Pension Plan who become disabled due to an on-duty illness or injury, disability coverage is available.
2. You are no longer on the payroll because of a presumable permanent disability condition, either mental or physical, which prevents you from performing your job. You are not eligible for a disability benefit due to a temporary illness or temporary disability. The disability need not have occurred "on the job"; a majority of the of disease or an "off the job" accident.
3. No more than two years have passed since contributing service in the Plan in which you are participating has terminated, unless an application as proven by medical records.
4. You must not be receiving a retirement benefit under any of the OPERS retirement plans.

Application

Common Features

If you are participating in the Traditional Pension and Combined Plans, you are responsible for filing the Disability Benefit Application (DB-1), three Forms (Disability Benefit Application (DB-1), Report of Attending Physician for Disability (DB-2), and Application for Disability Benefit (DB-3)) and proof of date of birth have been received, you will be required to have a medical examination by a physician selected by the System. OPERS pays the fee for this examination.

Benefit Amount

Common Features

If the Retirement Board approves your application, the disability benefit is effective the first day of the month following your service termination, provided you otherwise qualify. Prior to approval of the disability benefit, members participating in the Combined Plan and any amounts paid to purchase service credit in the Traditional Pension Plan for the payment of benefits. On such a transfer, any amounts the member collected over into the Combined Plan and any amounts paid as voluntary deposits will be credited to the Additional Annuity program in the Traditional Pension Plan. For purposes of calculating the benefit, all service credit earned under the Combined Plan is treated as if the credit was earned or purchased in the Traditional Pension Plan.

Different Features

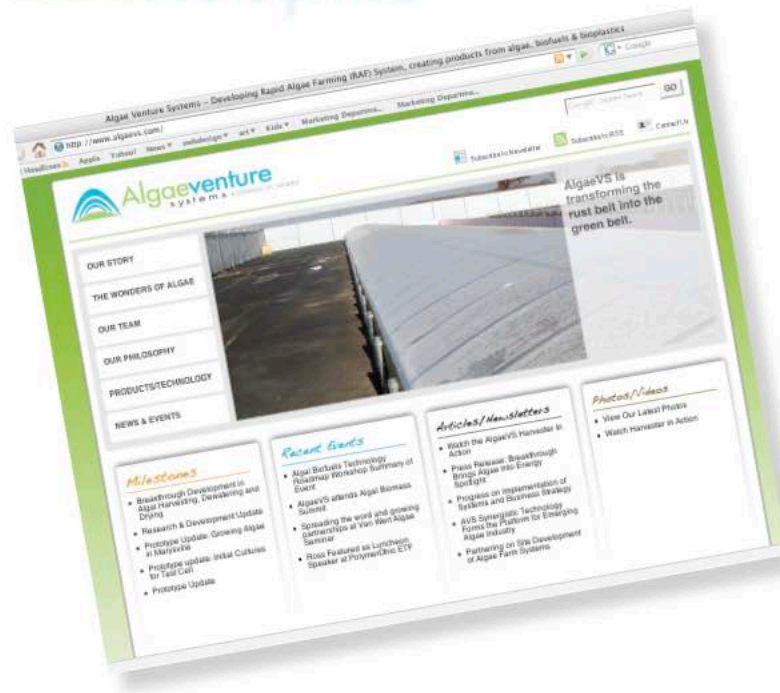
1. Original Plan: The amount of disability allowance is based on your final average salary (FAS) and years of service with OPERS, plus the length of time between the effective date of the disability benefit and age 60. For example, if you are 58 when granted a





I designed and developed the brand for Biobent. This press kit serves as an example of the work I accomplished during that process.

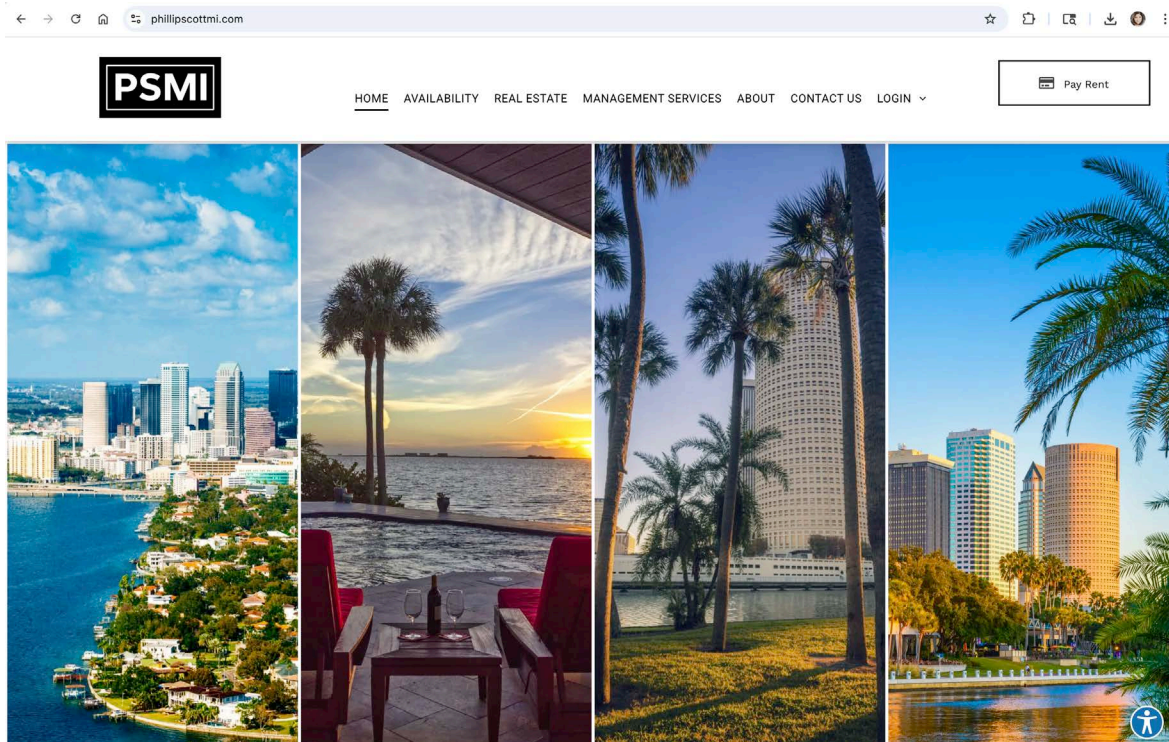






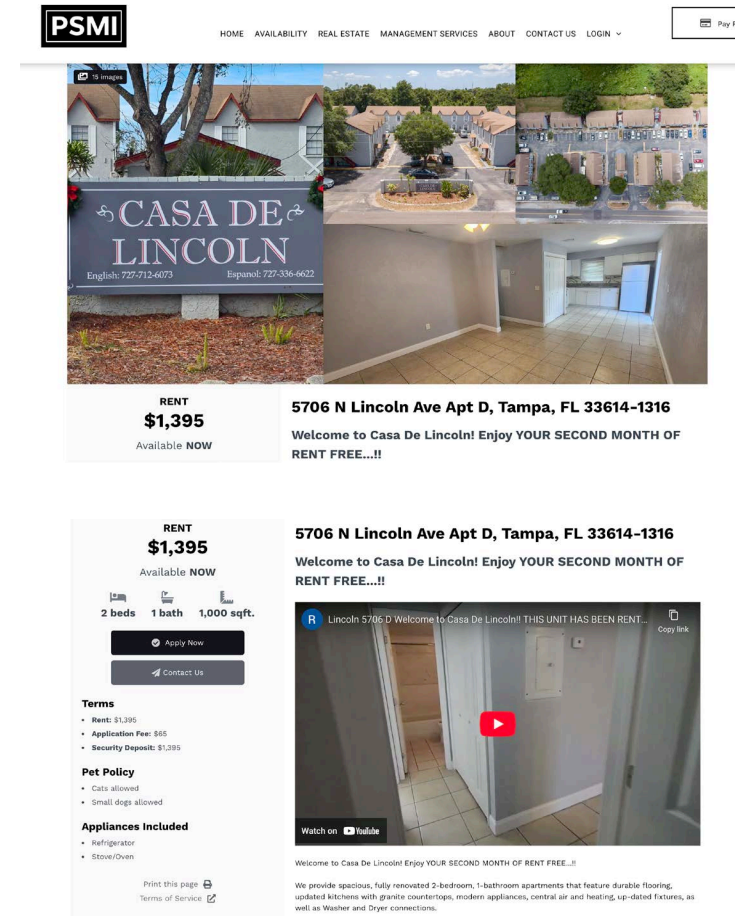


I designed and wrote content, directed the photo shoot for the Unikeep products, and developed a retail strategy for their sale in retail stores. Later, these products were distributed and sold at Staples.



Designed and presented investor-facing marketing materials highlighting key property features and investment data.

Managed website content and visual assets to drive investor and tenant engagement.





As a Marketing Director, I was tasked with a strategic challenge:

- Developing a cohesive corporate website that serves as the umbrella for Univenture while effectively showcasing our diverse brands.
- Creating individual websites for four distinct brands—UniKeep™, EnvyPak™, EcoEndure™, and Safety-sleeve®—ensuring each brand's identity is highlighted.
- Integrating these websites into a unified landing page, allowing seamless navigation and a strong connection between Univenture and its brands.

E-Mail Strategy

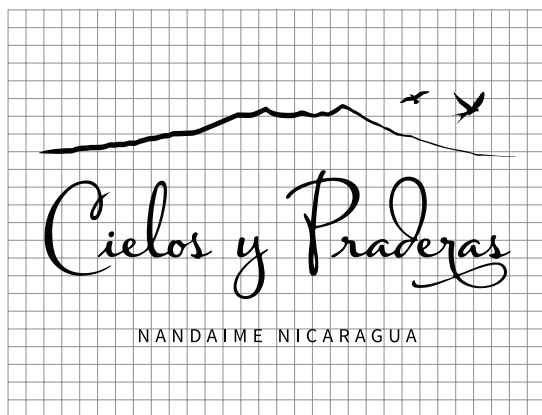




Example of the strategic challenge: UniKeep™ brand and website under the corporate Univenture website.



OFFICIAL LOGO WITH DESTINATION IN BLACK & WHITE



OFFICIAL LOGO WITH DESTINATION IN PRIMARY COLORS

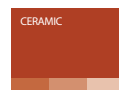
PRIMARY COLOR ONE
BROWN



Timber Rust is the official brown color for the Cielos y Praderas brand and logo. When printing or using the logo in color "Deep Woods" is the primary color of choice for the official logo.



PRIMARY COLOR TWO
ORANGE



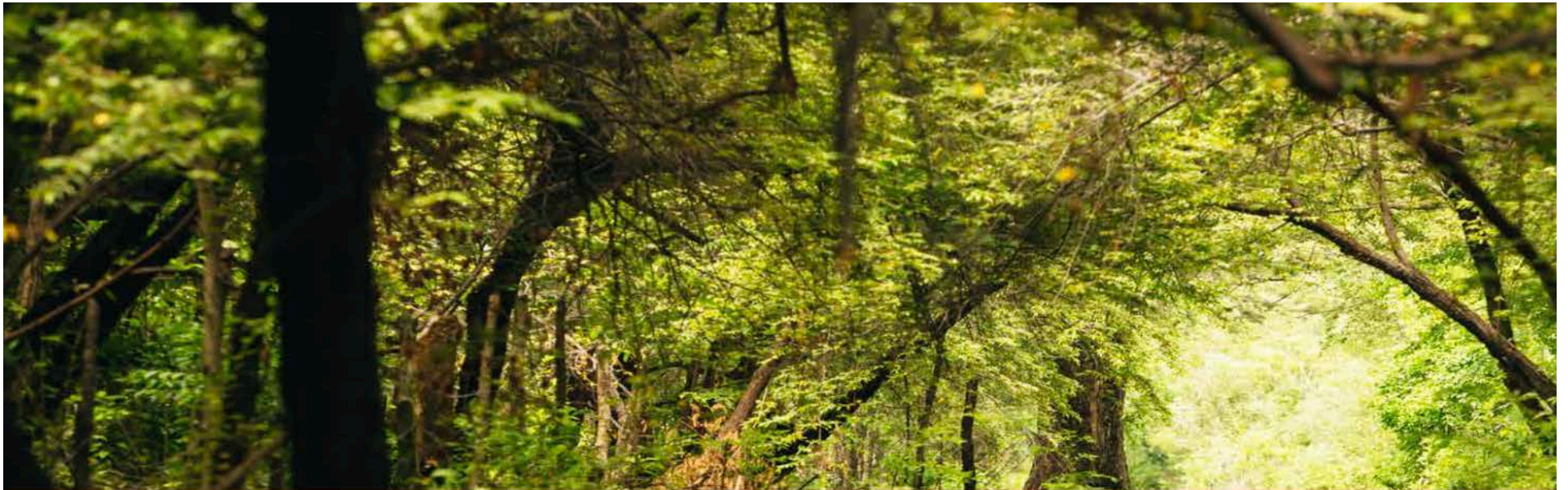
Ceramica is the official orange color for the Cielos y Praderas brand and logo. The logo may be used in Volcanic Green for under strict guidelines.





JOHANNA ESPINOSA *portfolio*

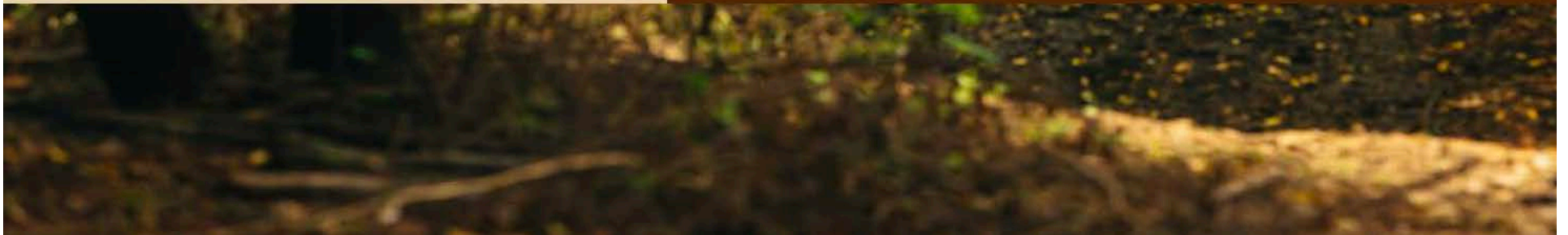
Project I: Cielos Y Praderas



Cielos y Praderas

NANDAIME NICARAGUA

NATURAL WELLNESS RETREAT & SPORTING RESORT





BORN FROM A VISION TO REBUILD OUR LAND

INTRODUCTION

Cielos y Praderas is a luxury resort that creates a meaningful and wellness based outdoor lifestyle.

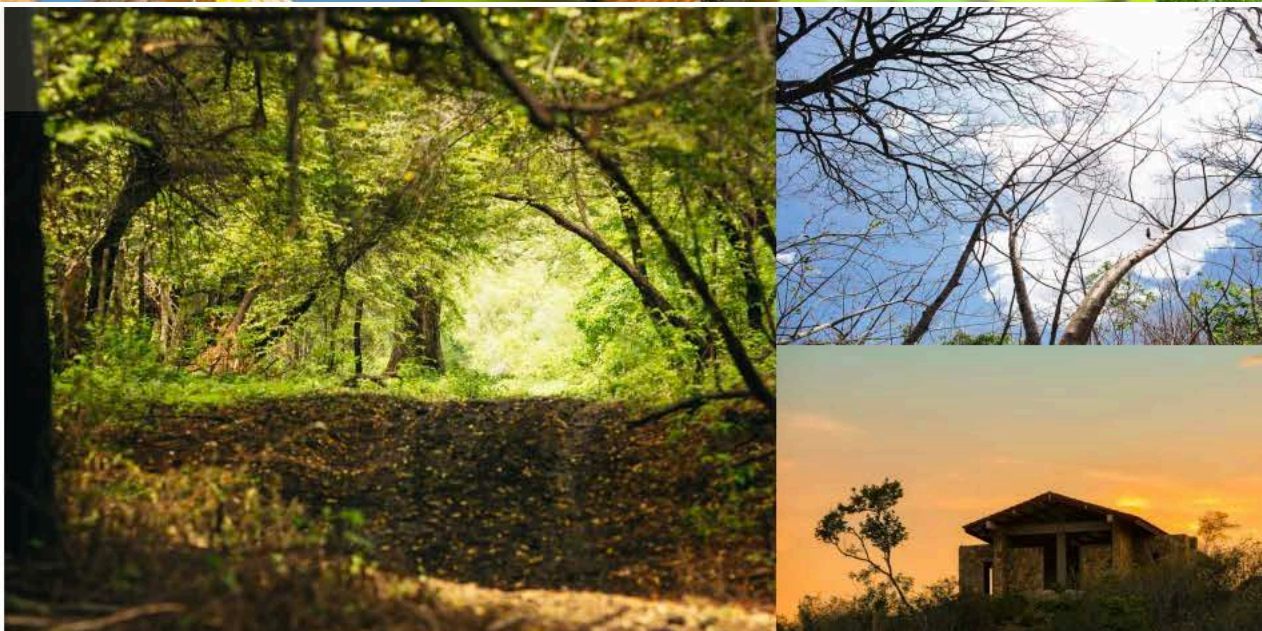
Cielos y Praderas exists on a beautiful area of picturesque valleys, unforgettable sights on this majestic Nicaraguan hillside. The resort aims to provide authentically refined Nicaraguan hospitality, and locally sourced inspired cuisine in its highest form, all within this beautiful socially responsible reserve.

Privately owned by the Pellas Cardenal family, Cielos y Praderas hopes to create memorable experiences with friends and family where all can reconnect with their surroundings, each other, and themselves.

All activities and areas of the property are designed to guarantee comfort, safety, and enjoyment. We offer recreational activities and amenities with the best and highest quality services and products.

We understand that our venue and staff is as much of the experience as our setting. We are not only proud of our land, and its natural and cultural richness, but of the people who work to create this experience for our guests.

From our family here at Cielos y Praderas we look forward to hosting you.





I was asked to plan an exclusive event to showcase the innovative ideas and vision behind Cielos y Praderas. This gathering served as a focus group, inviting several esteemed guests to experience and test the brand's offerings. Participants had the opportunity to engage with the concepts directly, providing valuable feedback that shaped the future of Cielos y Praderas.







After receiving valuable feedback from the event, the owner asked me to conduct marketing research on several hotels from our future competition, as well as to change the name of the project from Cielos y Praderas to Nekupe. This new name was much easier to pronounce and remember for the international audience, yet still meaningful to the origins of Nicaragua.

Nekupe Meaning: Sky, heaven, peace, calm, and happiness.

Nekupe

Nature Reserve | Sport & Wellness Estate

I conducted extensive research on Nahuatl and Chorotegan words, and this was the selected word./name A presentation is available upon request.

nekupe es la palabra chorotega para "cielo"—y está fuertemente vinculado a la visión original del proyecto—el feeling de andar al aire libre, bajo el vasto y enorme cielo.

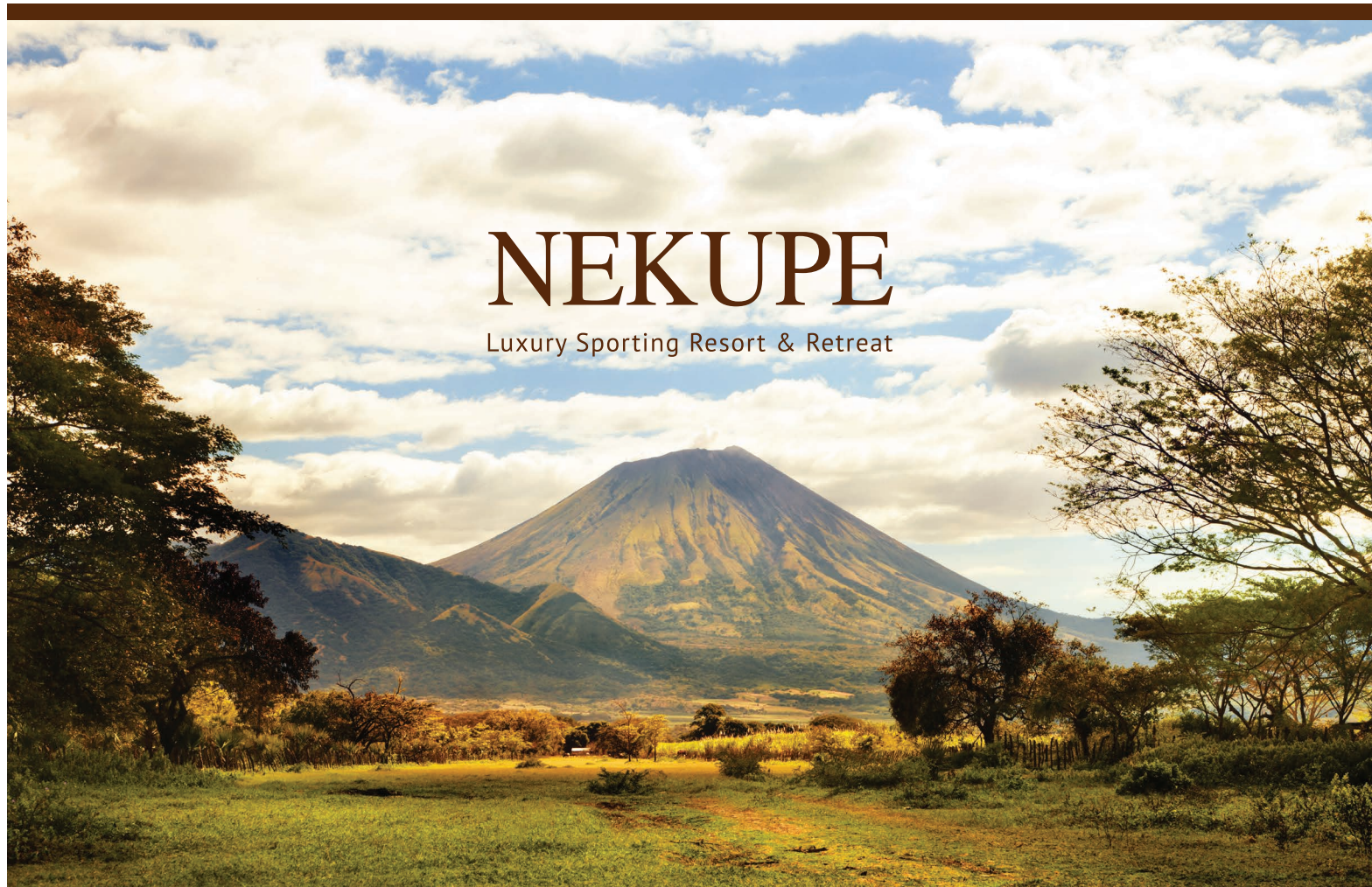
ante todo, la palabra *nekupe* suena exótico e intrigante. Inmediatamente, uno quiere saber qué significa. También es corto, memorable, e único.

"cielo" no solamente se refiere al cielo atmosférico, sino también lleva connotaciones de "heaven"—alegría, paz, y tranquilidad total.

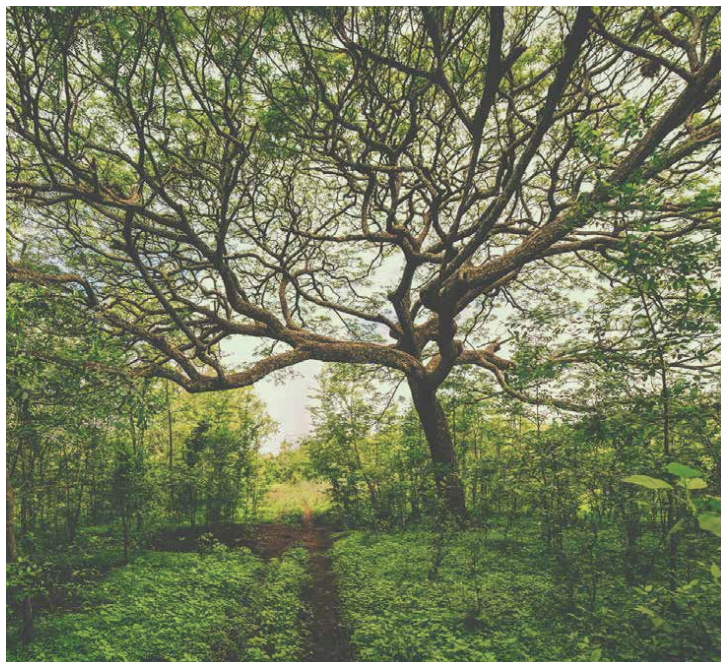
es fácil de pronunciar para hablantes del español e inglés.

se recomiendo usar subtítulos en inglés al utilizar nombres extranjeros

I recommended using English subtitles for Nekupe to facilitate easier access for international audiences.

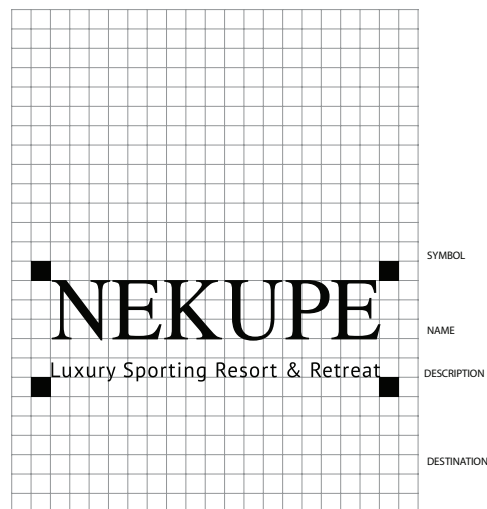


Management asked me to direct a photo shoot session to capture the vision of Nekupe. This is a view of a volcano that you can see inside the property.



A LOGOTYPE IS USUALLY A DISTINCT TEXT-ONLY TYPOGRAPHIC TREATMENT OF THE NAME OF A COMPANY, USED FOR PURPOSES OF CORPORATE BRANDING.

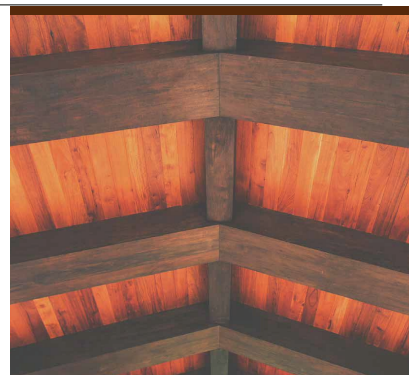
ELEMENTS OF THE LOGO



LOGOS 03

VARIATIONS AND SURROUNDING SPACE

PRIMARY BRAND COLOR SYSTEM



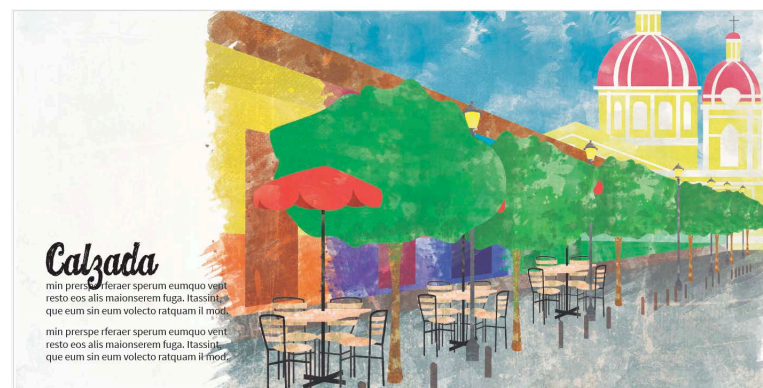
SOLID	TINT
BROWN Timber Rust	75 Percent
Pantone: 19-1238X CMYK: 85/10/10/10 RGB: 100/39/39 Hex: #663333	50 Percent
	25 Percent
	10 Percent
ORANGE Ceramica	75 Percent
Pantone: 16-1240X CMYK: 15/60/25/15 RGB: 255/100/0 Hex: #FF8C00	50 Percent
	25 Percent
	10 Percent
GREEN Mossy	75 Percent
Pantone: 35-0625X CMYK: 10/50/10/10 RGB: 0/100/0 Hex: #008000	50 Percent
	25 Percent
	10 Percent
GREY Midnight	75 Percent
Pantone: 62-0424X CMYK: 10/10/10/10 RGB: 128/128/128 Hex: #808080	50 Percent
	25 Percent
	10 Percent

THE OFFICIAL COLORS OF OUR VISUAL BRAND IDENTITY ARE INSPIRED BY THE UNIQUE SURROUNDINGS OF THE RESORT AND NATURE RESERVE.

OFFICIAL COLORS 02

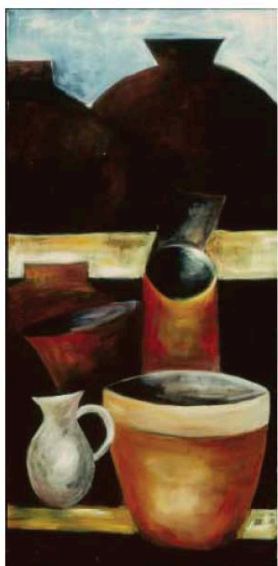
This project aimed immerse children in the rich culture and stunning scenery of the region through engaging illustrations and interactive activities. Each page is filled with colorful depictions of iconic locations, inviting readers to explore and discover the unique charm of Nicaragua. From historical landmarks to breathtaking natural wonders, this activity book served not only as a guide children in Nekupe, but also as a canvas for creativity and exploration.







With over two decades of experience showcasing my work both nationally and internationally. My artistic journey has been profoundly shaped by my exposure to diverse cultures in the United States and Nicaragua.



Retrato de Mujer

Johanna

JOSÉ A SILVA

Johanna Espinosa se dice cuenta que la arquitectura no es su fuerte y que la ligadura de los interiores sea escuchaba la misma palabra que la pintura. Esto la llevó poder su vocación a través de la carrera de Artes Visuales en la Universidad de Madrid. Ahora, a los 33 años, es una mujer común en la pintura, una visión inteligente y alegre de la vida y con pocos miras para elige la soledad. Johanna es considerada la "cuadra maverick" por sus colegas del arte. Su participación durante la exposición Espinosa 99 así lo confirmó.

—¿Cuáles son las aspiraciones personales, Johanna?

—«Si me pongo a decirlo ahora, la verdad no lo sé. Tengo tanta y estoy llena de tantas cosas. Tengo energía y ganas de hacer mi cosa en el arte, en la vida, en todo».

—Cómo son tus relaciones con colegas de mayor edad que vos.

—«Gracias a Dios son colegas muy buenos, que no sólo son amigos, sino también maestros, porque han compartido conmigo sus experiencias y su amistad. La relación va desde ser amigo».

—Camblarte de Arquitecta, una carrera con futuro, para otra de futuros interiorista, ¿no caen malintencias en la vida familiar?

—«Al poco. Yo que antes decía: ¿pueda tener la paciencia por la pintura, y mis padres le sabrán, los pobres casi se mueren del sueño cuando les digo voy a estudiar arte. Pero luego les pasó y más bien me apoyaron: así la mejor, me dijeron».

—¿Qué reflexes en las pinturas?

—«Me encanta reflejar lo racional con algo. Me encanta transmitir algo a través de mis pinturas porque pasan tantas cosas: todas en este país, que creo justo mostrar no sólo lo malo, sino lo alegre, lo felicidad».

—¿Estadísticas, las pinturas son de alegrías, ¿que hueco cuando estás triste?

—«Es curioso. La mayor parte del tiempo triste, está alegre o está triste. Si estoy feliz pinto por alegría. Si estoy triste pinto para expresar la tristeza. Mi ciudad es primer tema: refleja en la alegría de mis pinturas».

—¿Qué papel juega el arte en la vida?

—«El arte, la pintura principalmente, es el motor de mi vida... Cero después de Dios y de las personas que quiero».

—¿Se llena todos los espacios.

—«Yo creo que tiempo cuando para más. Tiempo espacio para amigos, mi

el se anario